

**Club  
150**



# **Club 150 Fundraising Challenge Ideas**

## **Employee Engagement Fundraising Workplace Challenges:**

150 employees each donate £1 (with company match = £300)

Office step challenge: 150,000 steps collectively in a month

Dress-down days: £1.50 per person for 100 participating days

Coffee fund: redirect daily coffee money for 150 days

Lunch club: employees bring lunch, donate usual meal deal cost for 150 days

Office quiz nights: £15 entry, host 10 rounds (150 participants)

Charity bake-offs: employees contribute ingredients/buy items totalling £150

Car park spaces: auction premium spots for £150 annually

## **Team Building Fundraisers:**

Department vs department challenges raising £150 each

150-hour collective volunteer commitment across staff

Sponsored office challenges (no lifts for 150 floors climbed daily)

Team sports tournaments with £15 entry fees (aim for 10+ teams)

Office talent shows with £1.50 tickets (100+ audience)

# Club 150 Fundraising Challenge Ideas

## **Professional Services Donation**

### **Time-Based Contributions:**

Accounting firms: 150 minutes monthly bookkeeping support

Law firms: 150 minutes legal advice quarterly

Marketing agencies: 150 hours annual campaign development

IT companies: 150 hours technical support/website maintenance

Design studios: 150 hours creative services (logos, materials, signage)

Cleaning companies: 150 hours facility maintenance

Catering businesses: Food for 150 people at events

Transportation: 150 miles monthly of accessible transport services

### **Expertise Sharing:**

Training workshops: 150-minute sessions on relevant skills

Mentorship programs: 150 hours supporting Vision Support staff development

Board expertise: 150 hours annually of strategic governance support

Consultancy services: 150 hours business development support

# **Club 150 Fundraising Challenge Ideas**

## **Corporate Sponsorship & Partnerships**

### **Event Sponsorship:**

Sponsor Club 150 launch event (£150+ contribution)

Fund 150-person community event

Provide venue space worth £150+ monthly

Sponsor equipment/materials worth £150 quarterly

Fund accessibility improvements totalling £150+

### **Brand Partnership Opportunities:**

Include Vision Support messaging in 150 customer communications

Display Vision Support materials in premises for 150 days

Social media partnership: 150 posts featuring Vision Support

Newsletter mentions: 150-word features in company communications

Website partnership: permanent link and 150-word description

## **Customer Engagement Initiatives**

### **Sales-Based Giving:**

Donate £1.50 from every sale for 100 transactions

"Round up for charity" option for 150 transactions

Percentage of profits from specific products (targeting £150+ monthly)

Customer loyalty points conversion to donations (150 point minimum)

Gift card purchases with automatic £1.50 charity addition

### **Customer Participation:**

Customer challenges: sponsor customers' fundraising efforts

In-store collection points targeting £150 monthly

Customer referral program: £1.50 donation per new customer (100 referrals)

Review incentives: donate £1.50 for every positive review received

# **Club 150 Fundraising Challenge Ideas**

## **Supply Chain & Procurement**

### **Supplier Partnerships:**

- Negotiate 150 hours discounted/free services from suppliers
- Supplier charity drives contributing £150 collectively
- Joint fundraising with key suppliers/clients
- Procurement redirects: choose Vision Support-friendly suppliers

### **Resource Sharing:**

- Office equipment donations worth £150+
- Surplus stock donations (valued at £150+)
- Meeting room access for 150 hours annually
- Printing/communication services worth £150 quarterly

## **Digital & Marketing Support**

### **Online Presence:**

- Website development/maintenance worth £150+ monthly
- SEO services contributing 150 hours annually
- Social media management: 150 posts/interactions monthly
- Email marketing: include Vision Support in 150 communications
- Photography/videography: 150 hours creative services

### **Promotional Support:**

- Include Vision Support flyers in 150 customer packages monthly
- Display materials in reception areas for 150+ visitors monthly
- Vehicle branding featuring Vision Support for 150 miles monthly
- Staff uniforms/badges promoting Vision Support awareness

# **Club 150 Fundraising Challenge Ideas**

## **Industry-Specific Ideas**

### **Retail Businesses:**

- Till point donations targeting £150 monthly
- Staff fundraising displays
- Customer percentage days (1% of sales = target £150)
- Product bundling with charity element

### **Restaurants/Hospitality:**

- "Vision Support Menu" with £1.50 donation per item
- Host 150-person fundraising dinners
- Staff tip jar donations totalling £150 monthly
- Private dining room fundraising events

### **Professional Services:**

- Pro bono work packages worth £150+
- Client introduction to Vision Support (150 conversations)
- Industry networking event partnerships
- Conference/seminar fundraising opportunities

### **Manufacturing/Industrial:**

- Workplace safety training incorporating disability awareness  
(150 employee hours)
- Accessible workplace consultancy (150 hours expertise)
- Equipment/materials donations
- Staff time for community projects



# Club 150 Fundraising Challenge Ideas

## Ongoing Partnership Models

### Annual Commitments:

Bronze Partnership: £150 annual contribution + social media support

Silver Partnership: £300 annual + 150 volunteer hours

Gold Partnership: £500+ annual + comprehensive service support

### Quarterly Cycles:

Q1: Employee engagement challenge

Q2: Professional services donation

Q3: Customer campaign

Q4: Supplier/partner collaboration

### Monthly Themes:

Alternate between fundraising, volunteering, and awareness months

150-hour quarterly commitments broken into manageable monthly chunks

Seasonal campaigns aligned with business cycles

## Measurement & Recognition

### Business Benefits:

CSR reporting content

Employee engagement metrics

Customer loyalty improvements

Community reputation enhancement

Team building outcomes

Marketing/PR opportunities

### Recognition Opportunities:

Vision Support website featuring

Social media celebration

Annual awards/certificates

Networking event invitations

Case study development

Media coverage opportunities

# **Club 150 Fundraising Challenge Ideas**

## **Club 150 Silent Auction - Professional Skills & Services** **Professional Services (150 minutes = 2.5 hours)**

### **Legal & Financial:**

Solicitors: Will writing consultation and draft  
Accountants: Personal tax return preparation  
Financial advisors: Investment portfolio review  
Mortgage brokers: Home buying consultation  
Insurance brokers: Comprehensive policy review  
Debt advisors: Financial planning session

### **Health & Wellness:**

Personal trainers: Fitness assessment + workout plan  
Nutritionists: Meal planning consultation  
Massage therapists: Deep tissue/relaxation treatment  
Physiotherapists: Assessment and treatment plan  
Counsellors/therapists: Wellness coaching sessions  
Life coaches: Goal setting and strategy session

### **Beauty & Grooming:**

Hairdressers: Cut, colour consultation, and styling  
Beauty therapists: Facial treatment package  
Nail technicians: Full manicure and pedicure  
Makeup artists: Special occasion makeup + lesson  
Barbers: Premium grooming package



# **Club 150 Fundraising Challenge Ideas**

## **Club 150 Silent Auction - Professional Skills & Services**

### **Home & Garden Services (150 minutes)**

Electricians: Safety inspection + minor repairs

Plumbers: Bathroom/kitchen consultation + basic fixes

Decorators: Room colour consultation + painting

Carpenters: Custom storage solution design/build

Gardeners: Garden design consultation + planting

Handypersons: General maintenance tasks

Cleaners: Deep clean of 2-3 rooms

### **Specialised Home Services:**

Interior designers: Room makeover consultation

Feng shui consultants: Home energy assessment

Decluttering specialists: Organization system setup

Home security advisors: Property safety audit

### **Automotive Services**

Mechanics: Vehicle health check + minor service

Mobile car washers: Premium valet service

Driving instructors: Refresher lessons or advanced driving

MOT specialists: Pre-MOT inspection + advice

### **Technology & Digital Services (150 minutes)**

Computer technicians: Device setup, virus removal, optimization

Website developers: Basic website creation/updates

Social media managers: Account setup + strategy session

Photographers: Portrait session + edited photos

Videographers: Event filming + basic editing

Graphic designers: Logo design or marketing materials

# Club 150 Fundraising Challenge Ideas

## **Creative & Artistic Services (150 minutes)**

Artists: Custom portrait or artwork commission  
Pottery instructors: Private pottery lesson + materials  
Music teachers: Instrument lessons (guitar, piano, etc.)  
Dance instructors: Private dance lesson  
Creative writing coaches: Story development session  
Craft specialists: Jewellery making, knitting, woodworking lessons

## **Food & Hospitality**

Chefs: Private cooking lesson in your kitchen  
Bakers: Custom celebration cake creation  
Caterers: Dinner party for 4-6 people  
Bartenders: Cocktail masterclass at home  
Wine experts: Private tasting session + consultation

## **Education & Training (150 minutes)**

Language tutors: Conversation practice sessions  
Business coaches: Start-up consultation  
Career advisors: CV review + interview prep  
Public speaking coaches: Confidence building session  
Study skills tutors: Learning techniques workshop

## **Consultancy Services:**

Marketing consultants: Brand strategy session  
HR professionals: Workplace advice consultation  
Event planners: Party/wedding planning session  
Travel agents: Custom holiday planning  
Real estate agents: Property valuation + market advice

# **Club 150 Fundraising Challenge Ideas**

## **Leisure & Entertainment**

Tour guides: Private historical walks  
Sports coaches: Tennis, golf, swimming lessons  
Yoga instructors: Private session or group class  
Meditation teachers: Mindfulness workshop  
Games masters: Private board game evening facilitation

## **Packages for Longer Commitments (150 hours = 6+ days)**

### **Major Projects:**

Contractors: Small bathroom renovation  
Landscapers: Complete garden makeover  
Decorators: Full room redecoration  
Web developers: Complete website build  
Accountants: Full year bookkeeping for small business  
Consultants: Business development project

### **Ongoing Support Services:**

Personal assistants: Monthly admin support  
Housekeepers: Weekly cleaning for 15 weeks  
Gardeners: Seasonal garden maintenance  
Pet care: Dog walking/pet sitting services  
Elderly care: Companion services

# Club 150 Fundraising Challenge Ideas

## Creative Auction Presentation Ideas

### Service Descriptions:

- "Pamper Package": Beauty treatments + massage
- "Home Transformation": Decluttering + interior design
- "Digital Detox": IT setup + security consultation
- "Wellness Retreat": Fitness + nutrition + mindfulness
- "Creative Expression": Art lesson + custom piece
- "Culinary Adventure": Cooking lesson + ingredients
- "Professional Polish": CV writing + interview prep + LinkedIn optimisation

### Bidding Appeal Points:

- Emphasise retail value vs. starting bid
- Highlight convenience of services coming to them
- Note the charitable contribution aspect
- Include testimonials from previous clients
- Offer flexibility in scheduling

### Bundling Opportunities:

- Combine complementary services (personal trainer + nutritionist)
- Create themed packages (complete home office setup)
- Offer choice menus (pick 3 from 6 available services)